

**Guest Lecture/FDP/MDP/Workshop/Club Activities/Chai pe  
Charcha/Symposium/FEP and any other Training Programmes -2020-21  
Virtual International Conference on “Transformation through Innovation and  
Sustainable Practices to Build Competitive Advantage”**

<b>Date</b>	13-14 August 2020
<b>Time:</b>	Two full days
<b>Venue:</b>	Zoom Platform
<b>Section:</b>	Not applicable
<b>Batch:</b>	Not applicable
<b>Semester:</b>	Not applicable
<b>Guest/Speaker Name:</b>	Details attached below as there were many speakers
<b>Guest/Speaker Designation</b>	Details attached below as there were many speakers
<b>Guest/Speaker Contact No &amp; Email Id:</b>	Details attached below as there were many speakers
<b>Guest/Speaker Company/ Institute Name:</b>	Details attached below as there were many speakers
<b>Faculty Coordinators Name:</b>	International conference committee comprising of Dr. Shakeela Banu, Prof. Ananth S Iyer, Dr. Chaya Bagrecha, Dr. Ajay Massand, Dr. Sireesha Nanduri and Dr. Periasamy P
<b>Topic:</b>	Transformation through Innovation and Sustainable Practices to Build Competitive Advantage
<b>Moderator (if any)</b>	Not applicable
<b>No. of Attendees</b>	82
<b>Feedback:</b>	Yes-report attached
<b>Brochure: (if any)</b>	Yes-attached-2 brochures attached

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<b>Revenue Collected: (if any)</b>	Yes-details attached

**1. Introduction:**

The conference titled “**Transformation through Innovation and Sustainable Practices to Build Competitive Advantage,**” is a brainchild and practice in CMS Business School. The topic was decided after deliberations among faculty members and top management. Initially, this conference was planned on April **8 and 9<sup>th</sup>, 2020**. However, due to the Pandemic, we had to postpone, innovate, adapt, and prepare ourselves for the virtual conference on 13-14 August 2020.

**Venue (Outside/Inside the campus):**

**Virtual Platform-ZOOM**

**2. Objective:**

To discuss emerging frameworks and paradigms that promote new learning in innovation and sustainability

**The objective of the conference was framed based on the following**

- Foster learning through accumulation of knowledge.
- Apply knowledge of management theories and practices to identify and solve business problems.
- Foster analytical and critical thinking abilities for data-based decision making.
- Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.

**3. Activity Overview:**

The inaugural program commenced with a welcome address by Dean, Dr. Harold Andrew Patrick and followed by a presidential address by Director, Dr. Dinesh Nilkanth. Dr. Shakeela Banu, Conference Convenor, has set up the context of the International Conference. Prof. Krishnanand M., Bradley University USA, was the Guest of Honour and has delivered his conference address. He introduced the 9R models- Recover, Refuse, Reduce, Reuse, Repair,

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Recover, Remanufacture, Repurpose, and Recycle for adopting sustainable practices and innovation. The keynote address was delivered by Dr. Pavan Soni, Founder and Innovation Evangelist-Inflexion Point Consulting. He emphasized upon considering Indian case studies such as jet airways, kingfisher airlines, and ID fresh foods for innovation and sustainable practices that have developed competitive advantage. Dr. Swetha Harsha was the emcee for the inaugural Session.

Next, we had technical sessions for research presentations. The international conference has received 146 abstracts and full papers. However, 64 research papers were presented after going through a double-blind peer-review process. Two days international conference has witnessed 3 Technical sessions having ten paralleling running tracks in the domain of OB & HR, Finance, Marketing, General Management, Interdisciplinary & Cross-disciplinary areas.

The topic for the Panel discussion was, **TRANSFORMATION THROUGH INNOVATION AND SUSTAINABLE PRACTICES TO BUILD COMPETITIVE ADVANTAGE IN TURBULENT TIMES.**

There were six Panel members and a moderator. Their names, designation, and affiliation are mentioned in the table.

<b>Role</b>	<b>Name</b>	<b>Designation and Affiliation</b>
Panel Member	Prof.Suresh Bhagavatula	Professor in Entrepreneurship, Indian Institute of Management Bangalore-
Panel Member	Dr. Eve Chan	Assistant Professor, The Technological and Higher Education Institute of Hong Kong-
Panel Member	Ms. Chhaya Sehgal	Founder and CEO, The Winning Edge, Mumbai
Panel Member	Mr. Valroy Miranda	Regional Head, Rewards and Offers (Asia Pacific), Mastercard Loyalty Solution, Singapore-

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Panel Member	Prof. Elizabeth Rose	Chair in International Business, Leeds University, United Kingdom
Panel Member	Dr. M.H.Sharieff	Professor of Practice and Area Chair – Aviation
Moderator	Dr.Sangeetha Devanathan	Assistant Professor and Area Chair- Marketing, CMS Business School.

**4. Guest/Speakers' Profile:**

available at the end

**5. Summary and Key Learnings of the session: Not Mentioned**

**6. Participant details: Attached in Point 10-Attendance**

Attached at the end

**7. Details of Winners (if applicable):**

The details of the Best paper awards are as follows:

Category	Participant Name	Paper Title	Paper Codes
Student	Mohammed Fahad	A Study on analysis of relationship between volume of sales and profit after tax in the Automobile industry	I30
Finance	1. Ujjal Mukherjee 2. Aparna Hawaldar	1. Influence of Financial Literacy and Psychological Capital on Risky Investment Intentions: A COVID-19 Study 2. The Antithesis of “Financial Inclusion”: Performance of Indian Small Finance Banks	F55, F48
Marketing	1. Sangeeta D 2. Aparna J Varma, Ashwini J &	1. Exploring the Concept of Luxury through a Review of Literature 2. An empirical study of hospitality industry with respect to effect of Customer experience on	M102, M19

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	Ranjith PV	customer's revisit intention	
ID & CD	Krishna Murari & Ujjal Mukherjee	Role of Authentic Transformational Leadership for Managerial Excellence and Sustainability	I28
HRM	1. Ujjal Mukherjee 2. Sathyanaraya S, Sudhindra Gargase, Lekha V 3. Jacqueline Kareem & Harold Andrew Patrick	1. Mediating Effect of Emotional Intelligence and Quality of Working Life on the Relationship between Job Stress and Job Satisfaction 2. Explored conceptual model of Leadership styles, Organizational culture, Personal commitment and Learning Organization 3. Influence of Abusive Supervision on Subordinates' Work Incivility: Exploring the Mediating role of Psychological Capital of subordinates	H16, H27, H29
GM	Purvi Pareek & Chaya Bagrecha	Perception of challenges faced by Women Entrepreneurs	G04

**8. Details of the judges (if applicable):**

Ten prominent professors were invited from across the country to judge the best papers

Parallel Track names	External Track Chairs
Finance-1	Dr. Krishnamoorthy
	Dr. Geetha Rajaram
HR management-1	Dr. Sita Vanka
Interdisciplinary-1	Dr. Manasa
Finance-2	Dr. Triveni
	Dr. Rajesh V Kumar
Marketing-1	Dr. Anitha Ramachander

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HR management-2	Dr. H. Muralidharan
Interdisciplinary-2 & General Mgmt – 1	Dr. Shaji Kurian
Marketing-2	Dr. Reena Shyam
Interdisciplinary-3	Dr. Seema Sambargi
	Dr. Ganesh L
Finance-3	Dr. Mary Jessica

**9. Attendance records:**

List of participants attached.

Sl.	Participant's name	Institution/ Organization	Title of the paper
1	Gayathri R	Dayananda Sagar University	The Impact of Utilization of HR Analytics Competency Outcomes on Business Outcomes - a Mediation Model
2	Joel M Johnson	Amrita School of Business, Bengaluru	Analyzing Consumers' Green Perception and Pro-Environmental Behavioral Patterns in Buying Household Goods among Young Indian Consumers
3	Maryam Tayyiba	CMS B School, Jain University	GREEN HRM AND GREEN BUILDING LEADING TO GROWTH OF ENVIRONMENTAL SUSTAINABILITY
4	Dr Manasi Kurtkoti	Dr d y Patil ACS clg pimpri pune	Study of gender bias and safety of women employees at work place of organized sector
5	Niraimathi Gandhi S	Amrita School of Business, Bengaluru	Analyzing consumers' green perception and pro-environmental behavioral patterns in buying household goods among young Indian consumers
6	Harshal Harish Potdar	Dasve Public School	A TECTONIC SHIFT IN AN EDUCATION SECTOR BY AN EFFECTIVE TECHNOLOGY TOOL - A VIRTUAL CLASSROOM LEARNING IN AN INDIAN SCENARIO
7	JISHNU J NAIR	AMRITA SCHOOL OF	Role of human development factors on resilience to natural disasters: A country level analysis

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		BUSINESS	
8	Kuldeep Chhetri	AIMIT	Factor Analysis of Behavioral Competencies: A Pilot Study of Mid-Level Employees at Bharat Electronics Limited, Bangalore
9	Manisha Paliwal	Vaikunth Mehta National Institute of Coop. Mgt, Pune	Good Governance Practices & Performance in Cooperatives: A Case of Kerala PACS
10	Priyanka R	Amrita School of Business	Impact of development expenditure on Income Inequality
11	Khan Firdaus Masarrat Rashid	CMS B-school Jain (Deemed-to-be) University	Socially Responsible Investing and Sustainable Indices: An Econometric Analysis
12	Aparna R Hawaldar	School of Business and Management, CHRIST (Deemed to be University)	The Antithesis of “Financial Inclusion”: Performance of Indian Small Finance Banks
13	Sathyanarayana S	MPBIM	Antecedents of organic food products purchase intention and its impact on actual buying behaviour
14	Guru Basava Aradhya S	CHRIST (Deemed to be University), Lavasa, Pune	A Tectonic Shift in an Education Sector by an effective technology tool- A Virtual Classroom Learning in an Indian Scenario.
15	Lakshmypriya K.	School of Business and Management, CHRIST deemed to be University	CORPORATE SOCIAL RESPONSIBILITY DIMENSIONS AND ONLINE PURCHASE INTENTION: AN EXPLORATION IN THE INDIAN CONTEXT
16	Sherwin Fernandes	Christ ( Deemed to be University), Lavasa	Online advertising: Impact on consumers buying behaviour of apparels
17	Mohamme	Christ University	Carbon Tax On Fuels : India's New Initiative.

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	d Fahad		
18	Avijit bakshi	Cms Business School	Market Reaction to 2019 General election results, exit poll and opinion poll: An event study
19	Sumanth Gandikota	Amrita School of Business	The Impact of Debt levels on Inflation in high-income and low-income countries: An analysis based on data from 157 countries
20	Shruti Dhananjay Naik	CMS B School, Jain Deemed to be University	Wisdom Leadership Approaches-An empirical study of Indian Women Managers
21	Bhupathi Sai Pramod	Amrita Vishwa Vidyapeetham	An Analytical study on the relationship between volume of sales and profit after tax(PAT) in the automobile sector
22	krishna Murari	HAL Management Academy, HAL, Bengaluru	Role of Authentic Transformational Leadership for Managerial Excellence and Sustainability
23	Rashmi Shetty	Research Scholar, XIME, Bangalore, Affiliated to University for Mysore	Alleviating Infant Mortality Rate- From Profitability to Social Impact: A case on AVI Healthcare, India
24	Prabha Kumari	Dr. D.Y.Patil ACS college Pimpri Pune	Study of gender bias and safety of women employees at workplace of organised sector
25	Manali Jamkar	Brihan Maharashtra College of Commerce	Economic Impact of Armed Conflicts
26	SUNDAR ARAJAN S	SANKARA COLLEGE OF SCIENCE AND COMMERCE	Achievement through Innovation and Knowledge-Competitive Advantage



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27	ASHOKA K. G.	Alva's College, Moodubidire	Artificial Intelligence and Future Innovation
28	Jyoti Shaw	Techno India (MAKAUT University)	Green Marketing:- A Study of Consumer Perception and Preferences in Howrah, West Bengal
29	Mini Sherino	XIME, Bangalore	Pursuing Growth in Developing countries through Community Capacity Building – An innovative approach towards Skills development
30	SHILPA BHAT N H	Alva's College, Moodubidire, Mangalore	Artificial Intelligence and Future Innovation
31	Aditya Vikram Singh	Techno India (MAKAUT University)	Green Marketing:- A Study of Consumer Perception and Preferences in Howrah, West Bengal
32	Kiran Hiremath	Presidency College	A Panel Data Analysis on the Capital Structure Determinants of Construction Companies Listed in S&P BSE 500
33	Varsha Mishra	The Heritage Academy	Green Marketing:- A Study of Consumer Perception and Preferences in Howrah, West Bengal
34	Dr. Uma M. H.	CMS Business School Jain University	Crowdfunding and Start Ups: Indian context
35	Dr.Kalavath K.S	CMS Business School	Corporate Social Responsibility Dimensions and Online purchase intention: An Exploration in the Indian Context.
36	Socrates Shahrouf	Jain (Deemed-to-be) University	CROWD FUNDING AND START-UPS: INDIAN CONTEXT
37	Aishwarya Pandey	Sister Nivedita University	Green Marketing:- A Study of Consumer Perception and Preferences in Howrah, West Bengal
38	Periasamy Pandy	CMS Business School	Nil

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39	Aditya Vikram Singh	Techno India (MAKAUT University)	Green Marketing:- A Study of Consumer Perception and Preferences in Howrah, West Bengal
40	Dr. Purvi Pareek	Research scholar, Jain university	PERCEPTION OF CHALLENGES FACED BY WOMEN ENTREPRENEURS
41	Chaya Bagrecha	CMS Business School	PERCEPTION OF CHALLENGES FACED BY WOMEN ENTREPRENEURS
42	Chaya Bagrecha	CMS Business School	Factor Analysis of Behavioral Competencies: A Pilot Study of Mid-Level Employees at Bharat Electronics Limited, Bangalore
43	Chaya Bagrecha	CMS Business School	Antecedents of organic food products purchase intention and its impact on actual buying behaviour
44	Suha Chand	Jain (Deemed-to-be University)	Gender based education - Does it moderate the body image and self-esteem of adolescents
45	Cheryl Venan Dias	S.S.Dempo College of Commerce and Economics	Social innovations that contribute towards sustainable destination development
46	Resmi, A. G.	DC School of Management & Technology, Kerala	IMPACT OF BLOCKCHAIN TECHNOLOGY ON E-WASTE REVERSE LOGISTICS PERFORMANCE
47	Navaparva thi G	Amrita School of Business	A Study on Analysis of the Relationship between the Adjusted Closing Price and Profit After Tax in the Banking Sector
48	SUDHAR SANA REDDY PUJARI	Department of Commerce Sri Venkateswara University	Cause and Effect Relationship between Foreign Institutional Investments and Economic Growth in India
49	Sneha P	CHRIST (deemed to be university)	Green HRM for sustainability
50	Amrita Baid More	Indian Institute of Management,	Scaling Brand Advocacy: A Mixed Method Approach To Experiential Marketing

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		Indore	
51	Batani Raghavendra Rao	CMS Business School	Embedding FinTech as a Faculty - A Case Study
52	Shajida Habib Kutty	Sankara College of Science and Commerce	Achievement through innovation and knowledge-Competitive Advantage
53	Shajida Habib Kutty	Sankara College of Science and Commerce	Achievement through innovation and knowledge-Competitive Advantage
54	Dilip Kaushik	Jain Deemed to be University	High Performance Work System : A Review and Future Directions
55	Dr. SWAPNA H R	The Oxford College of Business Management	CORPORATE SOCIAL RESPONSIBILITY DIMENSIONS AND ONLINE PURCHASE INTENTION: AN EXPLORATION IN THE INDIAN CONTEXT
56	Srivatsa Kumar	Christ (Deemed to be University)	Defining Internationally Transferred Mitigation Outcomes and Formulating a Market-Based Trading Mechanism
57	SUDARS HAN S. SAVANO OR	DR. D Y PATIL ARTS, COMMERCE AND SCIENCE COLLEGE, PIMPRI	Feasibility of Implementation of Virtual ID of UIDAI in Public Governance and Administration: An Attempt towards Sustainable Development
58	SHIVAJI RAO BACHCH HAVPATIL	DR. D Y PATIL ARTS AND COMMERCE NIGHT COLLEGE, PIMPRI	Feasibility of Implementation of Virtual ID of UIDAI in Public Governance and Administration: An Attempt towards Sustainable Development

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59	Dr.G.Ram anaiah	SJB Institute of Technology	A Study of Innovative Enterprise "Hatti Kaapi" Inspiration for Learning: Showcasing Best Practices
60	K Poornima	Global Academy of Technology	A Study of Innovative Enterprise "Hatti Kaapi" Inspiration for Learning: Showcasing Best Practices
61	Dr.N.Prak ash	KV Institute of Management and Information Studies	INNOVATIVE PRACTICES IN MUTUAL FUND WITH SPECIAL REFERENCE TO FINANCIAL SECTOR
62	M. VANI	Siddharth Institute of Engineering and Technology, Puttur	Disruptive Technologies and their impact: A glance at the banking sector
63	Deepak D Rangreji	Nano Therapeutics	Emotional Intelligence in relation to Work Life Balance
64	Pandurang anagouda Hoannali	Sahyadri commerce and management college Shivamogga	Employees Perception towards Ethical Practices in the Banking Sector in Karnataka
65	Mamatha S M	Sahyadri commerce and management college Shivamogga	Employees Perception towards Ethical Practices in the Banking Sector in Karnataka
66	Uma warrier	Jain university- CMS Bschoo	1. Gender based education – Does it moderate the body image and Self-esteem of adolescents? 2. GREEN HRM AND GREEN BUILDING LEADING TO ENVIRONMENTAL SUSTAINABILITY. 3Influence of job satisfaction on organizational commitment of NGO employees in Afghanistan- A sustainability study.

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67	GIRIRAJ RANAW AT	Amrita School of Business	Impact of Monetary Policy tools on Macroeconomic Outcome: Empirical explanation of Heterodox economic argument
68	AMITHA MADHU	CMS B School, Jain (Deemed to be University)	GREEN HRM AND GREEN BUILDING LEADING TO ENVIRONMENTAL SUSTAINABILITY
69	AMITHA MADHU	CMS B School, Jain (Deemed to be University)	GREEN HRM AND GREEN BUILDING LEADING TO GROWTH OF ENVIRONMENT SUSTAINABILITY
70	Firdaus Khan M.R.	CMS B-School, Jain (Deemed-to- be) University	Socially Responsible Investing and Sustainability Indices - an Econometric Analysis
71	Jacqueline Kareem	CHRIST (Deemed to be University)	Explored conceptual model of leadership styles, organizational culture, personal commitment and learning organization
72	KRUTHI KA O S	KV Institute of Management and Information Studies	Innovative practices in mutual fund with special reference to financial sector
73	NIVEDA. R	Kongu Engineering College, Perundurai, Erode district, Tamil nadu	A STUDY ON INFLUENCE OF HUMAN RESOURCE MANAGEMENT PRACTICES ON EMPLOYEE SATISFACTION IN TEXTILE INDUSTRIES, IN ERODE DISTRICT, TAMIL NADU
74	G Priya	Longitude Engineering College	A STUDY ON INFLUENCE OF HUMAN RESOURCE MANAGEMENT PRACTICES ON EMPLOYEE SATISFACTION IN TEXTILE INDUSTRIES, IN ERODE DISTRICT, TAMIL NADU
75	UJJAL MUKHER	CMS B SCHOOL	Influence of Financial Literacy and Psychological Capital on Risky Investment Intentions:A COVID-19

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	JEE		Study
76	UJJAL MUKHER JEE	CMS B SCHOOL	Influence of Abusive Supervision on Subordinates' Work Incivility : Exploring the Mediating role of Psychological Capital
77	UJJAL MUKHER JEE	CMS B SCHOOL	Role of Authentic Transformational Leadership for Managerial Excellence and Sustainability
78	Dr Prashant Kalshetti	Dr. D. Y. Patil ACS College Pimpri	Feasibility of implementation of Virtual ID of UIDAI in public governances and administration: An attempt towards sustainable development
79	Prof., Mamilla Rajasekha r	Department of Commerce Sri Venkateswara University Tirupati	Cause and Effect Relationship between Foreign Institutional Investors and Economic Growth in India
80	Dr. Muthu Gopalakris hnan	Christ (Deemed to be) University, Bannerugatta Road, Bangalore	Cause and Effect Relationship between Foreign Institutional Investments and Economic Growth in India
81	Research paper certificate	Jain University	Influence of job satisfaction on organizational commitment of NGO employees in Afghanistan- A sustainability study
82	S.YAVA NA RANI	CMS Business School, Jain University, Bangalore	ROLE OF ARTIFICIAL INTELLIGENCE IN INDUSTRY 4.0 READINESS - AN OVERVIEW

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**1. Participants’, Feedback Analysis and Attainment Calculation:**

Attainment calculation is not relevant for any Conferen

Questions to Map Pos	List of Pos & PSOs	Wt Score ▶					Total	Wt. Score	Max score	%age
		5	4	3	2	1				
		Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree				
How well was the objective of the Conference achieved ?	PO1 PO2 PSO1	34	34	7	2	5	82	336	410	82%
Effectiveness of Expert Session ?	PO2 PO3 PO7 PSO1	27	27	14	10	4	82	309	410	75%
Effectiveness of Technical Sessions ?	PO2 PO3 PSO1 PSO3	28	27	11	10	6	82	307	410	75%
Effectiveness of Panel discussion?	PO3 PO4 PO6 PO7	26	28	16	7	5	82	309	410	75%
Satisfaction from overall learning ?	PO4 PO5 PSO3	28	36	7	6	5	82	322	410	79%
Infrastructure and logistics satisfy me		36	34	4	4	4	82	340	410	83%

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**2. Proposals for the Event/Programme:**

Date: 3/08/2020

For Director's kind approval

Dear Sir,

Sub: Application for approval of Virtual International Conference on "Transformation through Innovation and Sustainable Practices to Build Competitive Advantage"

We are proposing to convert the physical conference into a Virtual International Conference on "Transformation through Innovation and Sustainable Practices to Build Competitive Advantage" on 13-14 August 2020, due to the Covid Pandemic

The details are as follows:

**Title of the Conference: Virtual International Conference on "Transformation through Innovation and Sustainable Practices to Build Competitive Advantage"**

**Duration:** 2 days

**Expected participants:** 200 faculty members and research scholars

Kindly approve the same.

Kind Regards

Faculty Coordinator

Dean

Director



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Approval Authority

Approval Authority

Signature

Signature

**3. Minutes of Meetings:**

**Minutes of Meeting: 1 - International Conference 2020**

<b>Meeting Title</b>	Initiation meeting on the Planned International Conference 2020: Area Selection.	
<b>Date of Meeting</b>	01/07/2019	
<b>Meeting Venue</b>	CMS Business School, Room 301	
<b>Meeting Agenda</b>	To discuss the Area for the International Conference and the probable titles	
<b>In Attendance</b>	<b>Name</b>	<b>Title/ Department/ Organization</b>
	1. Dr. Shakeela Banu	Faculty – GM (Conference Convener)
	2. Dr. Ajay Massand	Faculty – GM (Member Conf. Comt.)
	3. Prof. Anantha Subramanya Iyer	Faculty – Marketing (Member Conf. Comt.)
	4. Mr. Harsha S	Admin Manager
<b>Key Meeting Outcomes</b>		

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1.	As the committee members came prepared to the meeting with adequate literature survey, the discussion quickly started in the right direction.  The areas of study in which this proposed International Conference 2020 to be conducted were discussed in detail and few areas were selected.
2.	The Sustainability and Innovation in Technologies, Competitive advantage were chosen to be the areas of focus for this International Conference
3.	A couple of titles for the conference were framed by combining the areas of focus and will be tabled for approval in the next meeting.  The Dates 6 <sup>th</sup> & 7 <sup>th</sup> March 2020 was approved by the committee & will seek the approval from Dean & Director
<b>Action Plans if Any (also mention ‘First Person Responsible (FPR)’</b>	
1.	The Committee will organize a meeting with Dean and Director discuss get the approval for the title & dates
2.	Dr. Ajay Massand & Prof. A S Iyer will bring the literature review conducted
3.	Dr. Shakeela Banu will take care of preparing a mini write up for the conference

**Minutes of Meeting: 2 - International Conference 2020**

<b>Meeting Title</b>	Planning & Approval meeting on the Proposed International Conference - 2020
<b>Date of Meeting</b>	10/07/2019

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<b>Meeting Venue</b>	CMS Business School, Board Room-1	
<b>Meeting Agenda</b>	To get the approval for the International Conference - 2020 with Director & Deans	
<b>In Attendance</b>	<b>Name</b>	<b>Title/ Department/ Organization</b>
	1. Dr. Dinesh N	Director
	2. Dr. Harold Andrew Patrick	Dean – Research
	3. Dr. N. Chandrasekhar	Dean – Academic
	4. Dr. Shakeela Banu	Faculty – GM (Conference Convener)
	5. Dr. Ajay Massand	Faculty – GM (Member Conf. Comt.)
	6. Prof. Anantha Subramanya Iyer	Faculty – Marketing (Member Conf. Comt.)
	7. Mr. Harsha S	Admin Manager
<b>Key Meeting Outcomes</b>		
<b>1.</b>	<p>The Date, Topic, Resource Person’s Selection, Brochure &amp; Certificate Designs, Registration Fees were approved by the Director &amp; Deans.</p> <p>The Conference Title approved was: <b>Transformation through Innovation and Sustainable Practices to build Competitive Advantage</b></p> <p>Sub Themes were Identified</p> <p>Research Papers will be called for based on sub themes.</p> <p>A best paper award with a cash prize of Rs.10000/- for each sub theme has been approved</p>	
<b>2.</b>	The Logistics Requirements and other Infrastructure requirements were reviewed and approved by the Director & Deans	

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	Conference Kit details were also finalized and approved.
3.	<p>All other requirements were noted and approved</p> <p>An external agency <b>Knowledge Weavers Co.</b> was advised to be roped in as an associate for reviewing and publishing the conference papers in various journals.</p> <p>The papers presented in this conference will be published (based on the willingness of the authors) Selected UGC and SCOPUS indexed journals</p>
<b>Action Plans if Any (also mention ‘First Person Responsible (FPR)’</b>	
1.	The Committee will organize two meetings & dry run with Director & Deans before the Conference
2.	Dr. Ajay Massand & Prof. A S Iyer will take care of brochure, budget & certificate designs and other arrangements by coordinating with Admin executives.
3.	Dr. Shakeela Banu will start off with Marketing & Managing activities, Registrations
4.	Committee Members will work with deans to identify the conference track chairs

**Minutes of Meeting: 3 - International Conference 2020**

<b>Meeting Title</b>	Meeting with Knowledge Weavers Regarding the International Conference on Transformation through Innovation and Sustainable Practices to build Competitive Advantage
<b>Date of Meeting</b>	12/07/2019

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<b>Meeting Venue</b>	CMS Business School, Board Room-2	
<b>Meeting Agenda</b>	To find out the possibility and feasibility of tie-up with Knowledge Weavers as review and publication partner for the International Conference.	
<b>In Attendance</b>	<b>Name</b>	<b>Title/ Department/ Organization</b>
	1. Dr. Dinesh N	Director
	2. Dr. Harold Andrew Patrick	Dean – Research
	3. Dr. N. Chandrasekhar	Dean – Academic
	4. Dr. Shakeela Banu	Faculty – GM (Conference Convener)
	5. Dr. Ajay Massand	Faculty – GM (Member Conf. Comt.)
	6. Prof. Anantha Subramanya Iyer	Faculty – Marketing (Member Conf. Comt.)
	7. Mr. Harsha S	Admin Manager
	8. Ms. Rajani	Admin Executive
	9. Mr. Yogesh	Admin Executive
	10. Dr. Shilpa Kulkarni	Director – Knowledge Weavers Co
<b>Key Meeting Outcomes</b>		
<b>1.</b>	The terms and conditions of the partnership were discussed, accepted and approved mutually.	
<b>2.</b>	The responsibilities of both the parties involved were clearly outlined and agreed by both CMS Business School & Knowledge Weavers Co,	
<b>3.</b>	The service fees and mode of payment and other important points were	

**Guest Lecture/FDP/MDP/Workshop/Club Activities/Chai pe Charcha/Symposium/FEP and any other Training Programmes -2020-21**

	discussed
<b>Action Plans if Any (also mention ‘First Person Responsible (FPR)’</b>	
1.	The Committee will be in touch with Knowledge Weavers on a regular basis till the assigned goals are accomplished
2.	Dr. Ajay Massand & Prof. A S Iyer will take care of all other arrangements by coordinating with Admin executives.
3.	Dr. Shakeela Banu will be the contact person with Knowledge Weavers

**Minutes of Meeting: 4 - International Conference 2020**

<b>Meeting Title</b>	Progress Review Meeting of the International Conference on Transformation through Innovation and Sustainable Practices to build Competitive Advantage.	
<b>Date of Meeting</b>	02/09/2019	
<b>Meeting Venue</b>	CMS Business School, Board Room-2	
<b>Meeting Agenda</b>	To check the progress made on various fronts regarding International Conference - 2020 with Director & Deans	
<b>In Attendance</b>	<b>Name</b>	<b>Title/ Department/ Organization</b>
	1. Dr. Dinesh N	Director
	2. Dr. Harold Andrew Patrick	Dean – Research Dean – Academic
	3. Dr. N. Chandrasekhar	Faculty – GM (Conference Convener)
	4. Dr. Shakeela Banu	Faculty – GM (Member Conf. Comt.)

**Guest Lecture/FDP/MDP/Workshop/Club Activities/Chai pe Charcha/Symposium/FEP and any other Training Programmes -2020-21**

5. Dr. Ajay Massand	Faculty – Marketing (Member Conf. Comt.)
6. Prof. Anantha Subramanya Iyer	Admin Manager Admin Executive
7. Mr. Harsha S	Admin Executive
8. Ms. Rajani	Faculty – Finance (Adnl Member Conf. Comt.)
9. Mr. Yogesh	Faculty – Finance (Adnl Member Conf. Comt.)
10. Dr. Chaya Bagrecha	Faculty – Finance (Adnl Member Conf. Comt.)
11. Dr. Sirisha Nanduri	
12. Dr. Periasamy	

**Key Meeting Outcomes**

1.	The Brochure, Certificates, Best paper award, Honorarium, Fees, Backdrop and other important aspects were approved, the resource persons, Track Chairs were approved.
2.	The Logistics Requirements and other Infrastructure requirements were reviewed and the progress was verified by the Director & Deans  Conference Kit and its contents were reviewed and approved for final assembly.
3.	The communication with the Knowledge Weavers regarding publication was once again discussed and approved.

**Action Plans if Any (also mention ‘First Person Responsible (FPR)’**

1.	The Committee will organize one meeting to check the progress of the Conference
2.	Dr. Ajay Massand & Prof. A S Iyer will take care of all other arrangements by coordinating with Admin executives.
3.	Dr. Shakeela Banu & Dr. Chaya Bagrecha will look at communication

**Guest Lecture/FDP/MDP/Workshop/Club Activities/Chai pe Charcha/Symposium/FEP and any other Training Programmes -2020-21**

	with KW & External Resource Persons and Marketing of the Conference
4.	Dr. Sirisha & Dr. Periyaswamy will coordinate with conference track chairs

**Minutes of Meeting: 5 – International Conference 2020**

<b>Meeting Title</b>	Program Rescheduling Meeting: International Conference on Transformation through Innovation and Sustainable Practices to build Competitive Advantage.	
<b>Date of Meeting</b>	25/01/2020	
<b>Meeting Venue</b>	CMS Business School, Board Room-2	
<b>Meeting Agenda</b>	To Reschedule the dates for the International Conference – 2020	
<b>In Attendance</b>	<b>Name</b>	<b>Title/ Department/ Organization</b>
	1. Dr. Dinesh N	Director
	2. Dr. Harold Andrew Patrick	Dean – Research Dean – Academic
	3. Dr. N. Chandrasekhar	Faculty – GM (Conference Convener)
	4. Dr. Shakeela Banu	Faculty – GM (Member Conf. Comt.)
	5. Dr. Ajay Massand	Faculty – Marketing (Member Conf. Comt.)
	6. Prof. Anantha Subramanya Iyer	Admin Manager



**Guest Lecture/FDP/MDP/Workshop/Club Activities/Chai pe Charcha/Symposium/FEP and any other Training Programmes -2020-21**

	7. Mr. Harsha S	Admin Executive
	8. Ms. Rajani	Admin Executive
	9. Mr. Yogesh	Faculty – Finance (Adnl Member Conf. Comt.)
	10. Dr. Chaya Bagrecha	Faculty – Finance (Adnl Member Conf. Comt.)
	11. Dr. Sirisha Nanduri	Faculty – Finance (Adnl Member Conf. Comt.)
	12. Dr. Periyasamy	Faculty – Finance (Adnl Member Conf. Comt.)
<b>Key Meeting Outcomes</b>		
1.	This meeting was held to reschedule the International Conference – 2020 Dates as there were several delays in various aspects of conference due to internal reasons.	
2.	The International Conference Dates were rescheduled to <b>April 8th &amp; 9th 2020</b>	
3.	All the Progress made so far regarding various aspects of the conference were reviewed.	
<b>Action Plans if Any (also mention ‘First Person Responsible (FPR)’</b>		
1.	The Committee will organize one meeting to check the progress of the Conference	
2.	Dr. Ajay Massand & Prof. A S Iyer will take care of all other arrangements by coordinating with Admin executives.	
3.	Dr. Shakeela Banu & Dr. Chaya Bagrecha will look at communication with KW & External Resource Persons and Marketing of the Conference	
4.	Dr. Sirisha & Dr. Periyaswamy will coordinate with conference track chairs	

**Minutes of Meeting: 6 – International Conference 2020**

**Guest Lecture/FDP/MDP/Workshop/Club Activities/Chai pe Charcha/Symposium/FEP and any other Training Programmes -2020-21**

<b>Meeting Title</b>	Progress Review Meeting of the International Conference on Transformation through Innovation and Sustainable Practices to build Competitive Advantage.	
<b>Date of Meeting</b>	27/02/2020	
<b>Meeting Venue</b>	CMS Business School, Board Room-2	
<b>Meeting Agenda</b>	To finalize the action plan for the International Conference - 2019	
<b>In Attendance</b>	<b>Name</b>	<b>Title/ Department/ Organization</b>
	1. Dr. Dinesh Nilkant	Director
	2. Dr. Harold Andrew Patrick	Dean
	3. Dr. Shakeela Banu	Faculty – GM (Conference Convener)
	4. Dr. Ajay Massand	Faculty – GM (Member Conf. Comt.)
	5. Prof. Anantha Subramanya Iyer	Faculty – Marketing (Member Conf. Comt.)
	6. Dr. Chaya Bagrecha	Faculty – Finance (Member Conf. Comt.)
	7. Dr. Sirisha Nanduri	Faculty – Finance (Member Conf. Comt.)
	8. Dr. Periyasamy	Admin Manager
	9. Mr. Harsha S	Admin Executive
	10. Ms. Rajani	Admin Executive

**Guest Lecture/FDP/MDP/Workshop/Club Activities/Chai pe Charcha/Symposium/FEP and any other Training Programmes -2020-21**

	11. Mr. Yogesh	
<b>Key Meeting Outcomes</b>		
1.	This meeting was held to fine tune the flow of various activities at International Conference - 2020,  The Paper submission & registration status were analysed, The Observations regarding Corona Virus situation was discussed	
2.	The Internal faculty allocation list for various Conference Tracks were discussed. The document sent from KW was also discussed	
3.	Venue of the conference is decided to be Seminar Hall – 1 & Track sessions are scheduled in class rooms in 2 <sup>nd</sup> & 3 <sup>rd</sup> floors.	
<b>Action Plans if Any (also mention ‘First Person Responsible (FPR)’</b>		
1.	Dr. Shakeela Banu & Dr. Chaya will look at Conference Communication	
2.	Dr. Ajay & Prof. AS Iyer will look at Marketing of the Confernece	
3.	Dr. Sirisha & Dr. Periyasamy will communicate with Resource persons	

**Minutes of Meeting: 7 - International Conference 2020**

<b>Meeting Title</b>	Rescheduling of the International Conference on Transformation through Innovation and Sustainable Practices to build Competitive Advantage.
<b>Date of Meeting</b>	20/03/2020
<b>Meeting Venue</b>	CMS Business School, Board Room-2

**Guest Lecture/FDP/MDP/Workshop/Club Activities/Chai pe Charcha/Symposium/FEP and any other Training Programmes -2020-21**

<b>Meeting Agenda</b>	To Reschedule the International Conference - 2020	
<b>In Attendance</b>	<b>Name</b>	<b>Title/ Department/ Organization</b>
	1. Dr. Dinesh Nilkant	Director
	2. Dr. Harold Andrew Patrick	Dean
	3. Dr. Shakeela Banu	Faculty – GM (Conference Convener)
	4. Dr. Ajay Massand	Faculty – GM (Member Conf. Comt.)
	5. Prof. Anantha Subramanya Iyer	Faculty – Marketing (Member Conf. Comt.)
	6. Dr. Chaya Bagrecha	Faculty – Finance (Member Conf. Comt.)
	7. Dr. Sirisha Nanduri	Faculty – Finance (Member Conf. Comt.)
	8. Dr. Periyasamy	Faculty – Finance (Member Conf. Comt.)
	9. Mr. Harsha S	Admin Manager
	10. Ms. Rajani	Admin Executive
	11. Mr. Yogesh	Admin Executive
<b>Key Meeting Outcomes</b>		
<b>1.</b>	This meeting was held to reschedule the International Conference - 2020, to <b>13<sup>th</sup> &amp; 14<sup>th</sup> August 2020</b> as there is a Nationwide Lockdown due to Corona Virus Pandemic.  The Paper submission & registration dates were also changed in line with the changed Conference dates	
<b>2.</b>	The Communication to all stakeholders of this International Conference regarding the changes in the dates.	

**Guest Lecture/FDP/MDP/Workshop/Club Activities/Chai pe Charcha/Symposium/FEP and any other Training Programmes -2020-21**

3.	All activities will be rescheduled in accordance with the changed dates
<b>Action Plans if Any (also mention 'First Person Responsible (FPR)'</b>	
1.	Dr. Shakeela Banu & Dr. Chaya will take care of the Conference Reschedule Communication
2.	Dr. Ajay & Prof. AS Iyer will look at Changing the Dates in brochures, websites and Certificates
3.	Dr. Sirisha & Dr. Periyasamy will communicate with Resource persons regarding the Reschedule

**Minutes of Meeting: 8 – International Conference 2020**

<b>Meeting Title</b>	Progress Review Meeting of the Virtual International Conference on Transformation through Innovation and Sustainable Practices to build Competitive Advantage.	
<b>Date of Meeting</b>	30/05/2020	
<b>Meeting Venue</b>	Online Zoom Platform	
<b>Meeting Agenda</b>	To finalize the Mode & Action plan for the Virtual International Conference - 2020	
<b>In Attendance</b>	<b>Name</b>	<b>Title/ Department/ Organization</b>

**Guest Lecture/FDP/MDP/Workshop/Club Activities/Chai pe Charcha/Symposium/FEP and any other Training Programmes -2020-21**

1. Dr. Dinesh Nilkant	Director
2. Dr. Harold Andrew Patrick	Dean
3. Dr. Shakeela Banu	Faculty – GM (Conference Convener)
4. Dr. Ajay Massand	Faculty – GM (Member Conf. Comt.)
5. Prof. Anantha Subramanya Iyer	Faculty – Marketing (Member Conf. Comt.)
6. Dr. Chaya Bagrecha	Faculty – Finance (Member Conf. Comt.)
7. Dr. Sirisha Nanduri	Faculty – Finance (Member Conf. Comt.)
8. Dr. Periyasamy	Faculty – Finance (Member Conf. Comt.)
9. Mr. Harsha S	Admin Manager
10. Ms. Rajani	Admin Executive
11. Mr. Yogesh	Admin Executive

**Key Meeting Outcomes**

1.	<p>This meeting was held to decide the mode of the International Conference - 2020,</p> <p>The Paper submission &amp; registration status were analysed, The Observations regarding Corona Virus situation was discussed.</p> <p><b>The Committee decided to Conduct the conference on Virtual Mode through a suitable online platform.</b></p>
2.	<p>This decision of conducting Conference on virtual mode was also to be conveyed to KW.</p>
3.	<p>Virtual conference platform need to be decided between WebEx and Zoom online platforms.</p>

**Action Plans if Any (also mention ‘First Person Responsible (FPR)’**

**Guest Lecture/FDP/MDP/Workshop/Club Activities/Chai pe Charcha/Symposium/FEP and any other Training Programmes -2020-21**

1.	Dr. Shakeela Banu & Dr. Chaya will look at Conference Communication in this regard
2.	Dr. Ajay & Prof. AS Iyer will look at Marketing of the Virtual Conference
3.	Dr. Sirisha & Dr. Periyasamy will communicate with Resource persons regarding Virtual Conference

**Minutes of Meeting: 9 - International Conference 2020**

<b>Meeting Title</b>	Progress Review Meeting of the Virtual International Conference on Transformation through Innovation and Sustainable Practices to build Competitive Advantage.	
<b>Date of Meeting</b>	15/06/2020	
<b>Meeting Venue</b>	Zoom Online Platform	
<b>Meeting Agenda</b>	To finalize the action plan for the Virtual International Conference - 2020	
<b>In Attendance</b>	<b>Name</b>	<b>Title/ Department/ Organization</b>
	1. Dr. Dinesh Nilkant	Director
	2. Dr. Harold Andrew Patrick	Dean
	3. Dr. Shakeela Banu	Faculty – GM (Conference Convener)
	4. Dr. Ajay Massand	Faculty – GM (Member Conf. Comt.)
	5. Prof. Anantha Subramanya	Faculty – Marketing (Member Conf. Comt.)

**Guest Lecture/FDP/MDP/Workshop/Club Activities/Chai pe Charcha/Symposium/FEP and any other Training Programmes -2020-21**

	Iyer	Faculty – Finance (Member Conf. Comt.)
	6. Dr. Chaya Bagrecha	Faculty – Finance (Member Conf. Comt.)
	7. Dr. Sirisha Nanduri	Faculty – Finance (Member Conf. Comt.)
	8. Dr. Periyasamy	Admin Manager
	9. Mr. Harsha S	Admin Executive
	10. Ms. Rajani	Admin Executive
	11. Mr. Yogesh	
<b>Key Meeting Outcomes</b>		
<b>1.</b>	<p>This meeting was held to fine tune the flow of various activities at International Conference - 2020,</p> <p>The Paper submission &amp; registration status were analysed.</p> <p>The technical issues regarding the online conference were discussed.</p> <p>The status of Experts, Track chairs and Guests were checked</p>	
<b>2.</b>	<p>The Internal faculty allocation list for various Conference Tracks were discussed. The Role to be played by KW was also discussed.</p>	
<b>3.</b>	<p>The online platform of conference is decided to the Zoom Meeting Platform &amp; Track sessions are scheduled in the Personal Zoom IDs of Conference Committee Members.</p>	
<b>Action Plans if Any (also mention ‘First Person Responsible (FPR)’</b>		
<b>1.</b>	<p>Dr. Shakeela Banu &amp; Dr. Chaya will look at Conference Communication</p>	
<b>2.</b>	<p>Dr. Ajay &amp; Prof. AS Iyer will look at Marketing of the virtual Conference</p>	
<b>3.</b>	<p>Dr. Sirisha &amp; Dr. Periyasamy will communicate with Resource persons &amp; keep them informed</p>	



**Guest Lecture/FDP/MDP/Workshop/Club Activities/Chai pe Charcha/Symposium/FEP and any other Training Programmes -2020-21**

**Minutes of Meeting: 10 - International Conference 2020**

<b>Meeting Title</b>	Progress Review Meeting of the Virtual International Conference on Transformation through Innovation and Sustainable Practices to build Competitive Advantage.	
<b>Date of Meeting</b>	13/07/2020	
<b>Meeting Venue</b>	Zoom Online Platform	
<b>Meeting Agenda</b>	To check the action plan for the Virtual International Conference - 2020	
<b>In Attendance</b>	<b>Name</b>	<b>Title/ Department/ Organization</b>
	1. Dr. Dinesh Nilkant	Director
	2. Dr. Harold Andrew Patrick	Dean
	3. Dr. Shakeela Banu	Faculty – GM (Conference Convener)
	4. Dr. Ajay Massand	Faculty – GM (Member Conf. Comt.)
	5. Prof. Anantha Subramanya Iyer	Faculty – Marketing (Member Conf. Comt.)
	6. Dr. Chaya Bagrecha	Faculty – Finance (Member Conf. Comt.)
	7. Dr. Sirisha Nanduri	Faculty – Finance (Member Conf. Comt.)
	8. Dr. Periyasamy	Faculty – Finance (Member Conf. Comt.)
	9. Mr. Harsha S	Admin Manager
	10. Ms. Rajani	Admin Executive

**Guest Lecture/FDP/MDP/Workshop/Club Activities/Chai pe Charcha/Symposium/FEP and any other Training Programmes -2020-21**

	11. Mr. Yogesh	Admin Executive
<b>Key Meeting Outcomes</b>		
1.	<p>This meeting was held to further check &amp; fine tune the flow of various activities at Virtual International Conference - 2020,</p> <p>The Paper submission &amp; registration status were analysed.</p> <p>The technical issues regarding the online conference were discussed further.</p> <p>The status of Experts, Track chairs and Guests were checked</p>	
2.	<p>The Internal faculty allocation list for various Conference Tracks were reviewed. The activities &amp; communications by KW were also discussed.</p> <p>The Journals for publication enlisted by KW was also approved.</p>	
3.	<p>The online platform of conference is decided to the Zoom Meeting Platform &amp; the committee also once again confirmed that <b>Track sessions are scheduled in the Personal Zoom IDs of Conference Committee Members.</b></p>	
<b>Action Plans if Any (also mention ‘First Person Responsible (FPR)’</b>		
1.	Dr. Shakeela Banu & Dr. Chaya taking care of Conference Communication with track chairs & KW	
2.	Dr. Ajay & Prof. AS Iyer are taking care of Marketing of the virtual Conference	
3.	Dr. Sirisha & Dr. Periyasamy will communicate with Resource persons & keep them informed	

**Minutes of Meeting: 11 - International Conference 2020**

**Guest Lecture/FDP/MDP/Workshop/Club Activities/Chai pe Charcha/Symposium/FEP and any other Training Programmes -2020-21**

<b>Meeting Title</b>	Pre Conference Meeting of the Virtual International Conference on Transformation through Innovation and Sustainable Practices to build Competitive Advantage.	
<b>Date of Meeting</b>	12/08/2020	
<b>Meeting Venue</b>	Zoom Online Platform	
<b>Meeting Agenda</b>	To check the action plan & final Preparations for the Virtual International Conference – 2020	
<b>In Attendance</b>	<b>Name</b>	<b>Title/ Department/ Organization</b>
	1. Dr. Dinesh Nilkant	Director
	2. Dr. Harold Andrew Patrick	Dean
	3. Dr. Shakeela Banu	Faculty – GM (Conference Convener)
	4. Dr. Ajay Massand	Faculty – GM (Member Conf. Comt.)
	5. Prof. Anantha Subramanya Iyer	Faculty – Marketing (Member Conf. Comt.)
	6. Dr. Chaya Bagrecha	Faculty – Finance (Member Conf. Comt.)
	7. Dr. Sirisha Nanduri	Faculty – Finance (Member Conf. Comt.)
	8. Dr. Periyasamy	Faculty – Finance (Member Conf. Comt.)
	9. Mr. Harsha S	Faculty – Finance (Member Conf. Comt.)
	10. Ms. Rajani	Admin Manager
	11. Mr. Yogesh	Admin Executive

**Guest Lecture/FDP/MDP/Workshop/Club Activities/Chai pe Charcha/Symposium/FEP and any other Training Programmes -2020-21**

	Admin Executive
<b>Key Meeting Outcomes</b>	
<b>1.</b>	<p>This meeting was held to see the final preparations, agenda etc fine tune the flow of various activities at Virtual International Conference - 2020, The Accepted Papers &amp; registration status was found to be good.</p> <p>The plan B to tackle any technical Issues were reviewed and approved.</p> <p>The status of Experts, Track chairs and Guests were checked and found good.</p>
<b>i2.</b>	<p>The Internal faculty allocation list for various Conference Tracks were reviewed. A brief about KW's to be presented in the inauguration as well as valedictory.</p> <p>Dr. Swetha Harsha will be the MC for Inauguration, Dr. Sahana will be the MC for Valedictory.</p> <p>Other details in the Program Agenda were approved.</p>
<b>3.</b>	<p>The online platform of conference is decided to the Zoom Meeting Platform &amp; the <b>Zoom IDs for Track sessions are created by Committee Members</b> and are shared with applicable participants &amp; track chairs.</p>
<b>Action Plans if Any (also mention 'First Person Responsible (FPR)'</b>	
<b>1.</b>	Dr. Shakeela Banu & Dr. Chaya taking care of Inauguration Conference
<b>2.</b>	Dr. Ajay & Prof. AS Iyer are taking care of Valedictory
<b>3.</b>	Dr. Sirisha & Dr. Periyasamy will take care of Track Sessions

**Guest Lecture/FDP/MDP/Workshop/Club Activities/Chai pe Charcha/Symposium/FEP and any other Training Programmes -2020-21**

<b>Meeting Title</b>	Closure Meeting: Virtual International Conference on Transformation through Innovation and Sustainable Practices to build Competitive Advantage.	
<b>Date of Meeting</b>	16/08/2020	
<b>Meeting Venue</b>	Zoom Online Platform	
<b>Meeting Agenda</b>	Summing up of Virtual International Conference 2020	
<b>In Attendance</b>	<b>Name</b>	<b>Title/ Department/ Organization</b>
	1. Dr. Dinesh Nilkant	Director
	2. Dr. Harold Andrew Patrick	Dean
	3. Dr. Shakeela Banu	Faculty – GM (Conference Convener)
	4. Dr. Ajay Massand	Faculty – GM (Member Conf. Comt.)
	5. Prof. Anantha Subramanya Iyer	Faculty – Marketing (Member Conf. Comt.)
	6. Dr. Chaya Bagrecha	Faculty – Finance (Member Conf. Comt.)
	7. Dr. Sirisha Nanduri	Faculty – Finance (Member Conf. Comt.)
	8. Dr. Periyasamy	Faculty – Finance (Member Conf. Comt.)
	9. Mr. Harsha S	Admin Manager
	10. Ms. Rajani	Admin Executive
	11. Mr. Yogesh	Admin Executive
<b>Key Meeting Outcomes</b>		

**Guest Lecture/FDP/MDP/Workshop/Club Activities/Chai pe Charcha/Symposium/FEP and any other Training Programmes -2020-21**

1.	This meeting was held to analyze and sum-up the First Virtual International Conference 2020 event, to assess the overall performance and to address the issues.
2.	Director & Deans suggested the committee members to improve the reach of the Conference to more number of people belonging to Industry and Academia. However the extent of participation during pandemic was appreciated.
3.	Overall, Virtual International Conference -2020 was conducted without any technical issues or any other issues,  Director and Dean congratulated the Conference Committee for their efforts and asked the committee to prepare proposal for such initiatives further.
4.	The overall feedback was also taken and was very positive & participants appreciated the punctuality and the manner with which the conference was conducted online.  Now the Task of Publication of selected and presented papers in the conference; through KW has been entrusted to Conference Committee
<b>Action Plans if Any (also mention ‘First Person Responsible (FPR)’</b>	
1.	The Committee members will collectively prepare report of the conclave and send it to IQAC

**4. Budget:**

Date: 2/04/2020

For Director’s kind approval

Dear Sir,

**Guest Lecture/FDP/MDP/Workshop/Club Activities/Chai pe Charcha/Symposium/FEP and any other Training Programmes -2020-21**

Sub: Application for Budget approval of Virtual International Conference on “Transformation through Innovation and Sustainable Practices to Build Competitive Advantage”

An International Conference on “Transformation through Innovation and Sustainable Practices to Build Competitive Advantage” is scheduled on 13<sup>th</sup> and 14<sup>th</sup> August 2020.

The details are as follows:

Title of the Conclave: Two days’ virtual International Conference on “Transformation through Innovation and Sustainable Practices to Build Competitive Advantage”

Duration: 2 days

Resource persons: Multiple experts are identified for Panel discussion, track chairs, Inaugural address and Valedictory address

Expected participants: 200 faculty members and research scholars

The following are the expected expenses for the same.

Sl	Details	Amount in Rupees
1	Amount to be paid to the resource persons	50000
2	Brochures	15000
3	Knowledge weavers	118000
4	Trophies and prizes	100000
5	Other related expenses	10000
	Total	Rs. 293000

**Guest Lecture/FDP/MDP/Workshop/Club Activities/Chai pe Charcha/Symposium/FEP and any other Training Programmes -2020-21**  
 Kindly approve the same.

Kind Regards

Faculty Co-Ordinator

Dean

Director

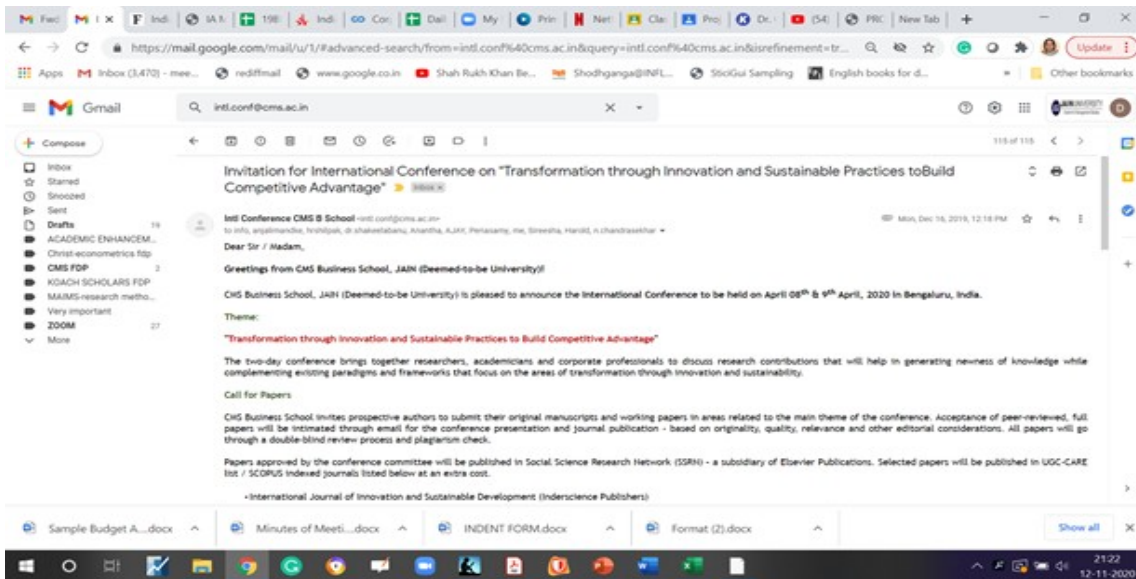
Approval Authority

Approval Authority

Signature

Signature

**5. Trailing Emails/communications:**



*Figure 1: International Conference on "Transformation through Innovation and Sustainable Practices to Build Competitive Advantage-13th and 14th August 2020-Invitation*



**Guest Lecture/FDP/MDP/Workshop/Club Activities/Chai pe Charcha/Symposium/FEP and any other Training Programmes -2020-21**

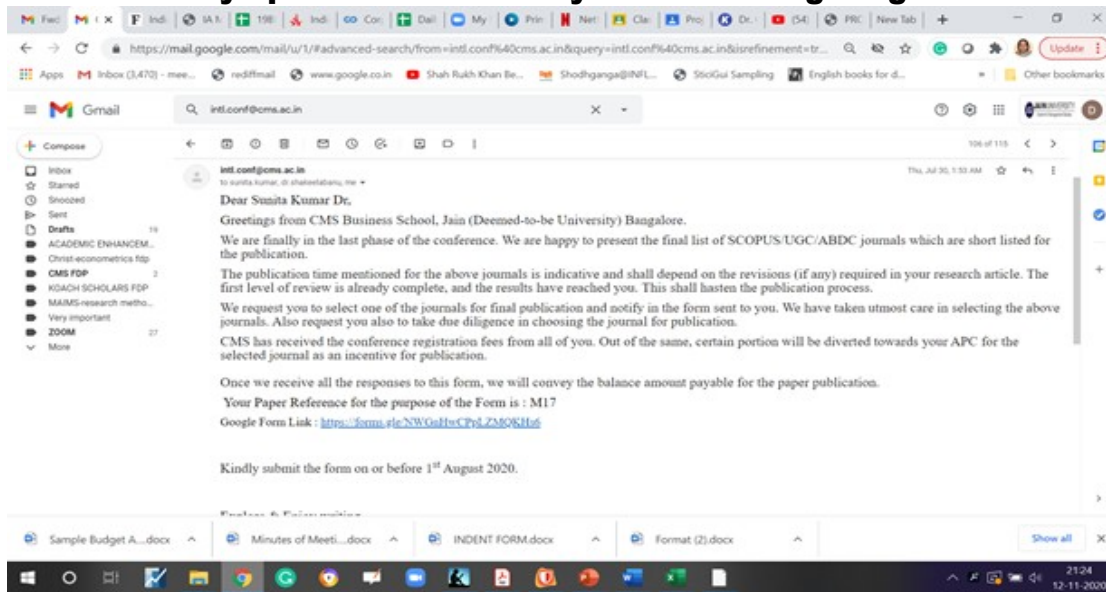


Figure 2: International Conference on “Transformation through Innovation and Sustainable Practices to Build Competitive Advantage-13th and 14th August 2020-Journal details

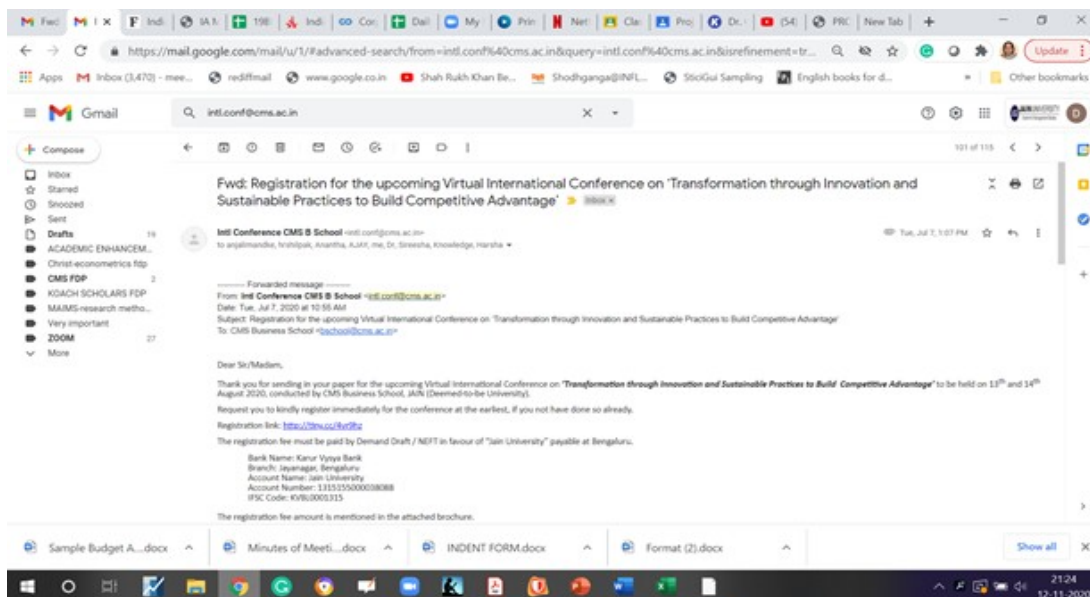
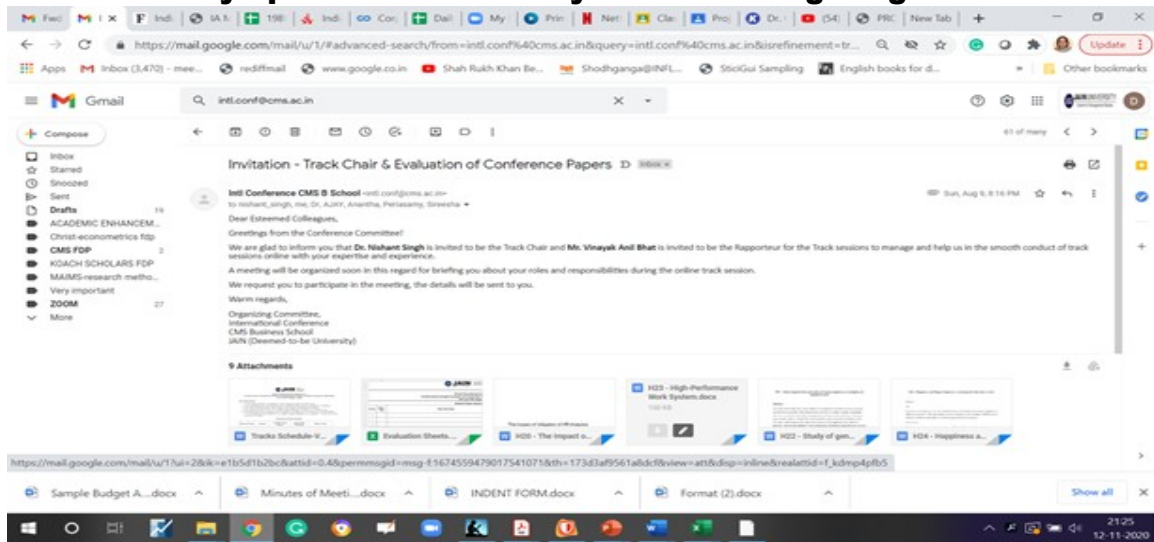
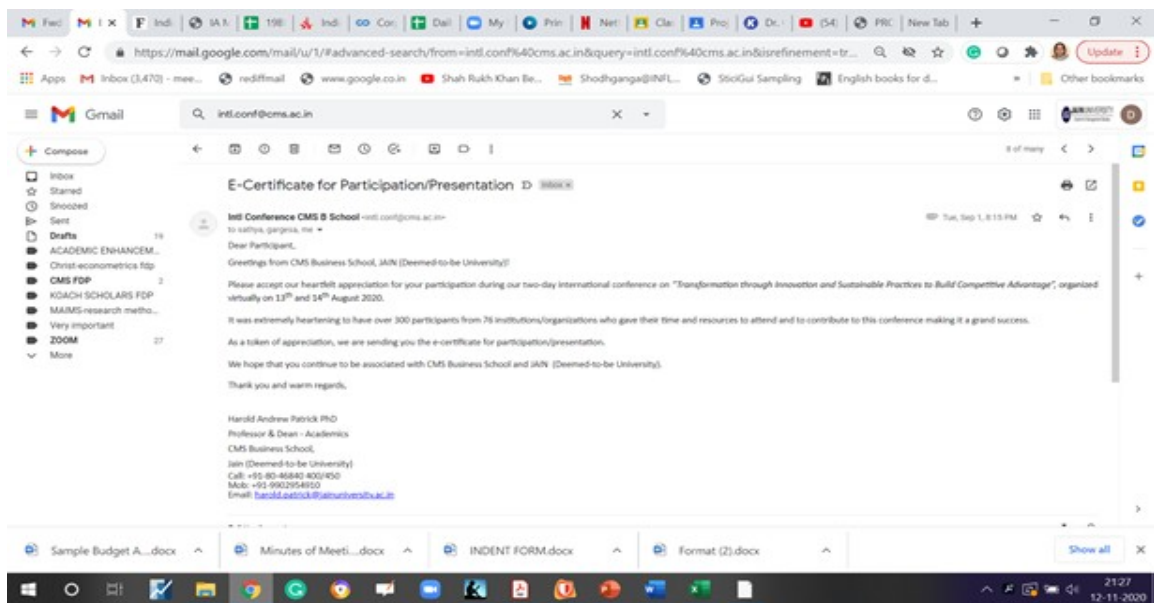


Figure 3: International Conference on “Transformation through Innovation and Sustainable Practices to Build Competitive Advantage-13th and 14th August 2020-Registration details

**Guest Lecture/FDP/MDP/Workshop/Club Activities/Chai pe  
 Charcha/Symposium/FEP and any other Training Programmes -2020-21**

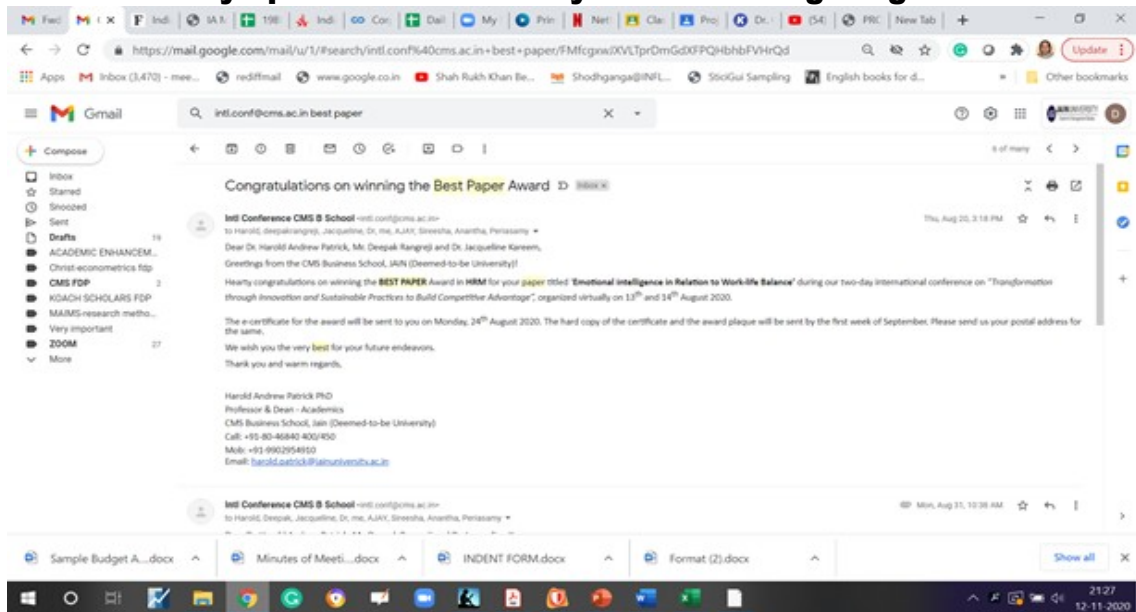


*Figure 4:International Conference on “Transformation through Innovation and Sustainable Practices to Build Competitive Advantage-13th and 14th August 2020--Track chair invitation*



*Figure 5:International Conference on “Transformation through Innovation and Sustainable Practices to Build Competitive Advantage-13th and 14th August 2020-Certificate mail*

**Guest Lecture/FDP/MDP/Workshop/Club Activities/Chai pe Charcha/Symposium/FEP and any other Training Programmes -2020-21**

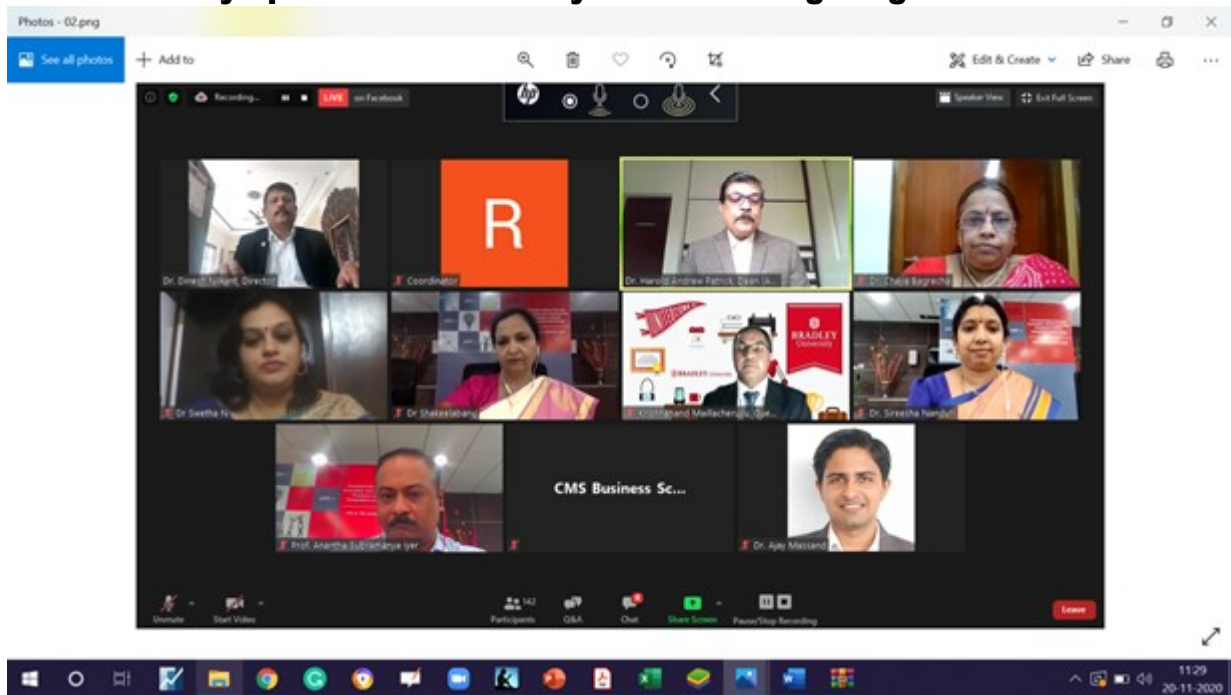


*Figure 6:International Conference on “Transformation through Innovation and Sustainable Practices to Build Competitive Advantage-13th and 14th August 2020-Best paper communication*

6. Any other related details: None

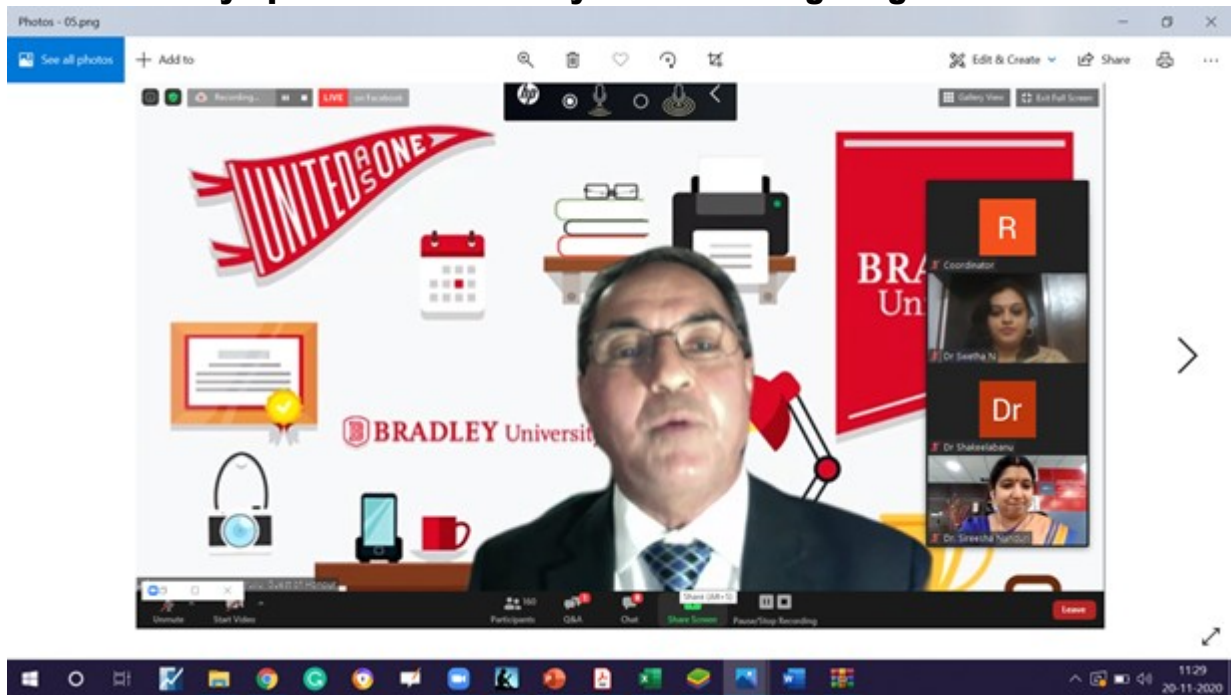
7. Pictures for the Event:

**Guest Lecture/FDP/MDP/Workshop/Club Activities/Chai pe Charcha/Symposium/FEP and any other Training Programmes -2020-21**



*Figure 7: International Conference on “Transformation through Innovation and Sustainable Practices to Build Competitive Advantage-13th and 14th August 2020- Inauguration*

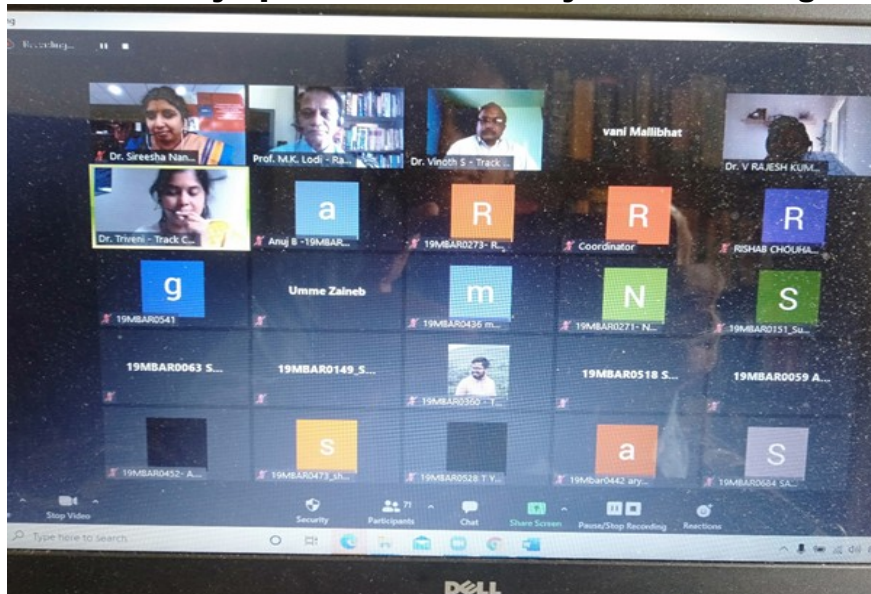
**Guest Lecture/FDP/MDP/Workshop/Club Activities/Chai pe Charcha/Symposium/FEP and any other Training Programmes -2020-21**



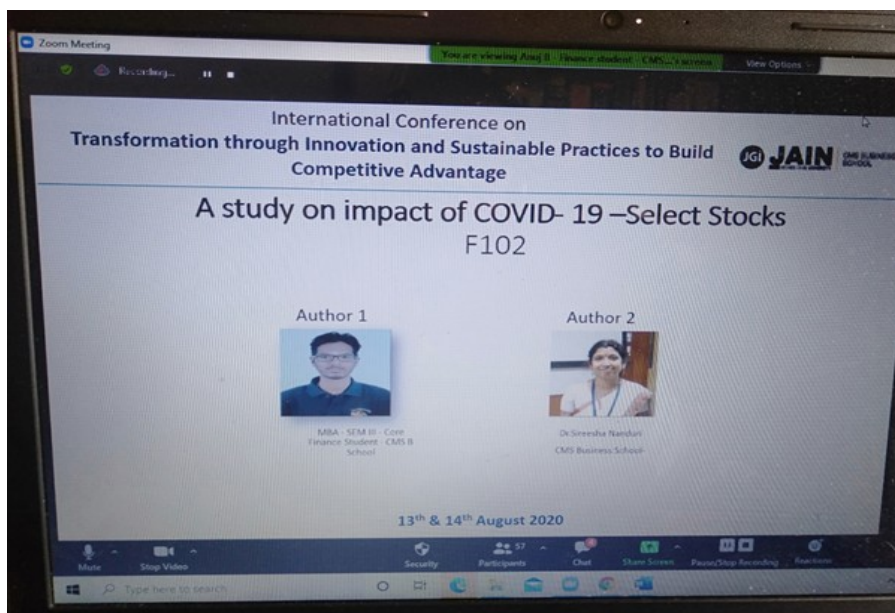
*Figure 8:International Conference on “Transformation through Innovation and Sustainable Practices to Build Competitive Advantage-13th and 14th August 2020- Inauguration*

TRACK SESSIONS

**Guest Lecture/FDP/MDP/Workshop/Club Activities/Chai pe Charcha/Symposium/FEP and any other Training Programmes -2020-21**



*Figure 9: International Conference on “Transformation through Innovation and Sustainable Practices to Build Competitive Advantage-13th and 14th August 2020-Finance track*

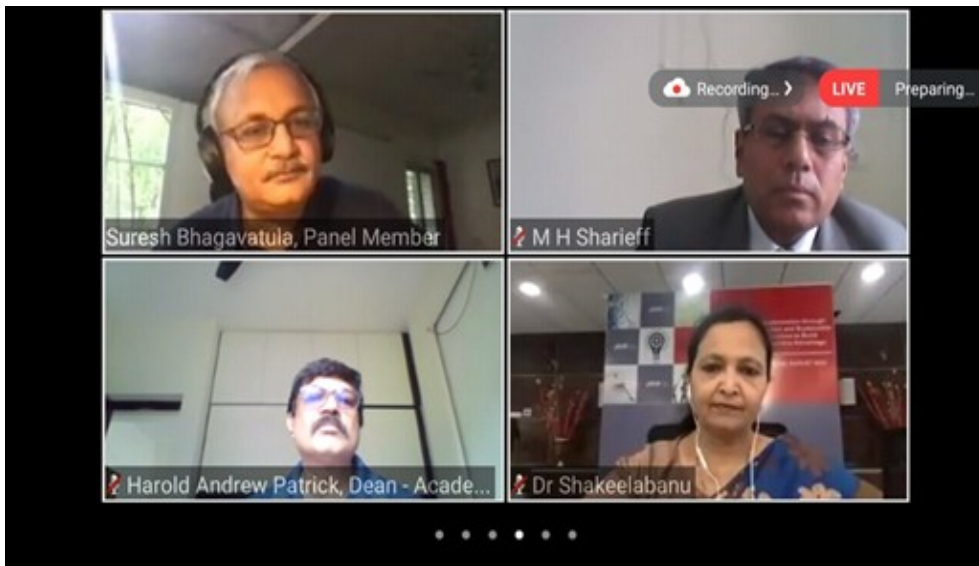


*Figure 10: International Conference on “Transformation through Innovation and Sustainable Practices to Build Competitive Advantage-13th and 14th August 2020-Paper presentation*

**Guest Lecture/FDP/MDP/Workshop/Club Activities/Chai pe Charcha/Symposium/FEP and any other Training Programmes -2020-21**  
**PANEL DISCUSSION**



*Figure 11:International Conference on “Transformation through Innovation and Sustainable Practices to Build Competitive Advantage-13th and 14th August 2020-Panel discussion*



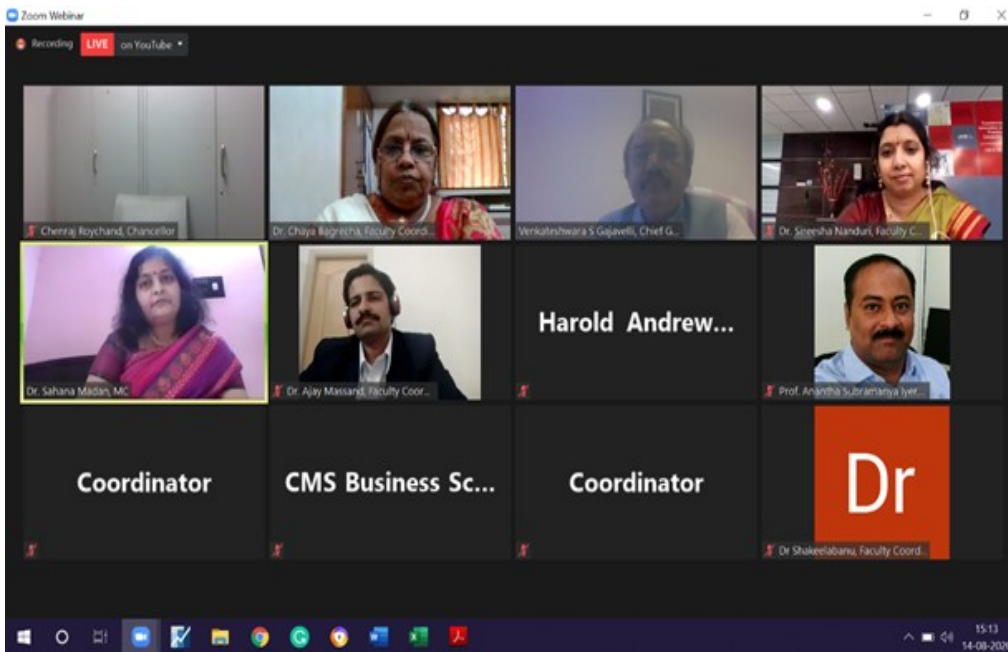
*Figure 12:International Conference on “Transformation through Innovation and Sustainable Practices to Build Competitive Advantage-13th and 14th August 2020-Panel discussion*

**Guest Lecture/FDP/MDP/Workshop/Club Activities/Chai pe Charcha/Symposium/FEP and any other Training Programmes -2020-21**



*Figure 13:International Conference on “Transformation through Innovation and Sustainable Practices to Build Competitive Advantage-13th and 14th August 2020-Panel discussion*

VALEDICTORY SESSION



*Figure 14:International Conference on “Transformation through Innovation and Sustainable Practices to Build Competitive Advantage-13th and 14th August 2020-Valedictory*